

# Jarrhette Burke

Graphic Designer, Greater NY Area

 [jburkearts.com/digitalresume](http://jburkearts.com/digitalresume)

 [jarrhette@gmail.com](mailto:jarrhette@gmail.com)

 (732) 770 9153

Expert graphic designer responsible for daily graphic design content for a wide range of companies on an **international level**. Worked regularly on graphic, layout, and production materials. Published designer and illustrator. Developed 1000+ graphic design projects (logos, brochures, advertisements, flyers, websites) that increased client visibility, identity, and trajectory.

## Experience

**Freelance Designer** Good Stuff Digital  
Apr. 2019 - June 2019

**Lead Designer** Win-Win  
June 2019 - Present

- Lead design front in accordance to the brand identity and public perception through design / marketing.

**Production Artist** Prudent Publishing  
Oct. 2018 - Dec 2018 ( Seasonal)

- Created designs/ text for holiday cards and products alike.
- Ensured all procedures for design, communication, and delivery were maintained.

### **Freelance Graphic Designer**

Aug. 2010 - Present

United States

- Spearheaded daily design for small businesses, design agencies, celebrities, large corps.
- Directed social media presence to increase revenue/ awareness for ecommerce clients.
- Collaborated with company liaisons to create designs for online and print content.
- Contributed to graphics for published work, collateral for large scale media rollouts, website redesign for company awarded Thumbtack's "Best of 2015" & "Best of 2016".
- Labeled "Rising Talent" by multiple freelance companies.

**Lead Graphic Designer** Forever Genius Clothing

Feb. 2011 - Mar. 2012

- Developed and maintained company website: directed social media.
- Created apparel swatches and ensured print ready files were developed.

### **Graphic Designer (Vendor)**

Sept. 2011 - Jun. 2014

Bowling Green State Univeristy (OH), Rowan University (NJ), Wayne Community College (MI)

- Completed design work for campus organizations and produced print materials for campus events.

## Education

### **BFA Digital Arts**

Bowling Green State Univeristy, Ohio

2007 - 2013

- Campus vendor for graphic design needs; from flyers to billboards.
- Favorite area of study: Digital Imaging and Advert Design.

## Skills

Project Management

Graphic Design

Website Design

Social & Brand Management

Copywriting

Digital Imaging

## Software

Adobe Creative Suite (Photoshop)(Illustrator)

After Effects